

Music Micropayments Canvas

Customer Relationships

- Strong relationship with talented emerging artists
- Transparency towards Fans

Partnerships

- Explore musical ecosystem for aligned partners
- ie. Touring + Ticket Sales
- ie. Vinyl + Merchandise

Value Prop

- Curated, micropayment-model music network of talented artists
- More net revenue to artists per month, new economic model

Customer Segments

- Artists who aren't able to profit from Streaming
- Community of Fans

Cost Structure

- New Micropayments Infra.
- Front-end Platform UX
- Customer Acquisition/Retention

Revenue Streams

- % Revenue Share on Micropayment
- % Revenue Share with Partners
- High-Margin Goods (ie. merch)

